

B GANGNAM TOURIST INFORMATION CENTER

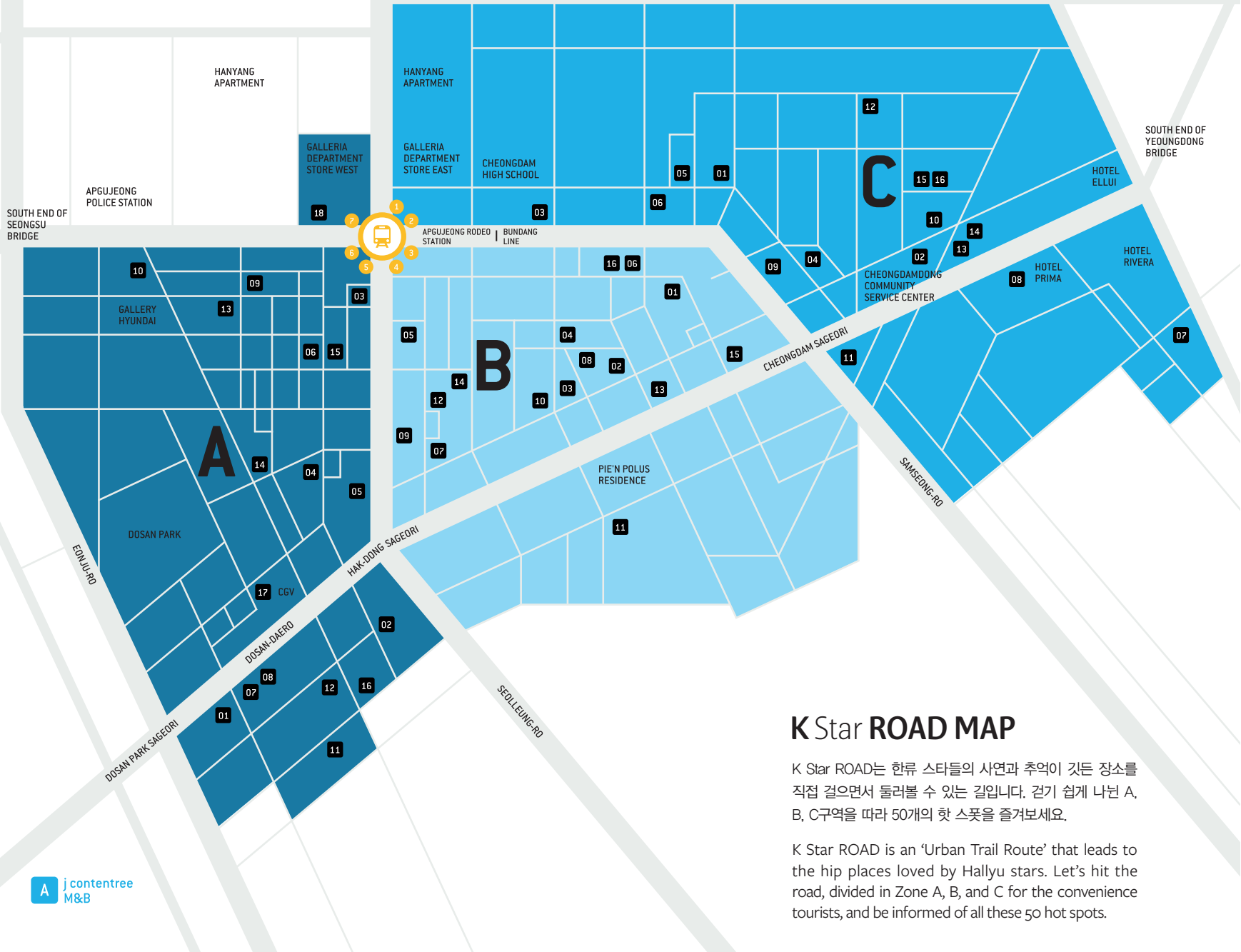


APGUJEONG STATION | LINE 3

A jcontentree M&B



OLYMPIC HIGHWAY



K Star ROAD MAP

K Star ROAD는 한류 스타들의 사연과 추억이 깃든 장소를 직접 걸으면서 둘러볼 수 있는 길입니다. 걷기 쉽게 나뉜 A, B, C구역을 따라 50개의 핫 스폿을 즐겨보세요.

K Star ROAD is an 'Urban Trail Route' that leads to the hip places loved by Hallyu stars. Let's hit the road, divided in Zone A, B, and C for the convenience tourists, and be informed of all these 50 hot spots.

A zone

- 01 MARKET O
- 02 BUM'S STORY
- 03 DEMETER
- 04 SHOPAHOLIC
- 05 CAFE FOOTLOOSE
- 06 IBIZA TANNING
- 07 MERRY GO ROUND STEAK KITCHEN
- 08 ALOHA TABLE
- 09 NANA PIERCING
- 10 HANSA TOY
- 11 BYUNGANGSE TTOBBOKI
- 12 NAMDO ACTORS
- 13 COFIOCA
- 14 MANDARINA DUCK
- 15 MIK 24/7
- 16 O& ENTERTAINMENT
- 17 LE CAFÉ
- 18 APGUJEONG BENCH

B zone

- 01 DEBAUVE & GALLAIS
- 02 MONDAY TO SUNDAY
- 03 HAAP
- 04 MIEL
- 05 CE SOIR
- 06 L'ATELIER MONIQUE
- 07 BUMS
- 08 ALCHEMIST
- 09 PIERROT STRIKE
- 10 ONL
- 11 CHEONGDAMGOL
- 12 LE MUSÉE
- 13 IRION
- 14 GOSHEN
- 15 D.NUE
- 16 SOTHEYBY

C zone

- 01 LUKA 511
- 02 JIYUGAOKA 8 丁目
- 03 SM ENTERTAINMENT
- 04 TASTING ROOM
- 05 COMO
- 06 TOUCHE
- 07 BEAUTY BOULEVARD
- 08 BH ENTERTAINMENT
- 09 I'M C
- 10 JYP ENTERTAINMENT
- 11 BLACK SMITH
- 12 FNC ENTERTAINMENT
- 13 CUBE ENTERTAINMENT
- 14 CAFE CUBE
- 15 TREND N
- 16 SWEET N KITCHEN

* This travel guide is available at Gangnam Tourist Information Center **B** (Map A)



Follow the K BIRD

이 마크는 강남의 한류 거리를 브랜딩하는 K ROAD 프로젝트의 상징이자 K ROAD의 방향을 알려주는 이정표입니다. 가로등 위에 앉아 있는 K BIRD의 부리로 방향을 확인하고 K BIRD의 발자국을 따라가면 강남의 명소를 경험할 수 있습니다. 가이드북에 소개되는 각각의 습 입구에도 이 마크가 부착되어 있습니다. 강남을 좀 더 특별하게 즐기고 싶다면, 이 마크를 눈여겨보세요.

This mark, a symbol of the K ROAD project for branding Hallyu streets in Gangnam, is also a road sign that gives directions to K ROADS. Navigate by the beak of the K BIRD perching on the streetlamp, and follow its tracks to experience the popular spots in Gangnam. Stores listed in this guidebook have this mark at the entrance. Please look out for this mark to make it more special to enjoy Gangnam.

K Star ROAD

TOURIST MAP

Korean | English



Star stories everywhere. It is the real Gangnam style!

Like the Beatles' Abbey Road and Audrey Hepburn's Piazza di Spagna, there are plenty of wonderful places with interesting stories everywhere in Gangnam. Let's go on a tour of the K Star ROAD and have fun discovering its hidden gems from movie locations to gourmet restaurants frequented by celebrities.

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