

Fabulous day in Gangnam! APGUJEONG · RODEO STREET

Apgujeong is Seoul's high-end shopping district, where young affluent Koreans come to be seen. This fashion district is the place to be and where fashion trends are set. Apgujeong, known for fashion, is now emerging as an artistic and cultural hotspot. A growing number of foreign tourists also come here for medical tourism. Check out our recommendations in Apgujeong to help you spend a fabulous day in this fashion mecca.

狎鸥亭是引领韩国潮流的时尚传奇之地，深受年轻人喜爱的罗德奥街与林荫树路都位于此，最前卫的流行时尚总是从这里开始风行。狎鸥亭有各种艺术画廊、异国情调咖啡厅与复合文化空间，还有韩国技术最为先进的医疗观光机构，可谓文化、艺术与时尚三者的融合之地。如此生机勃勃又魅力四射的狎鸥亭，首尔之旅绝对不能错过！让我们一起在狎鸥亭度过最炫的一天吧！

CAFÉ

Apgujeong is filled with stylish and unique cafés. Some of the cafés serve as cultural spaces for concerts, book readings and art exhibition. Listed below are some of the best cafés you can find in Apgujeong.

狎鸥亭浪漫的街道上分布着许多精致美好的概念咖啡厅。近些年来，这些咖啡厅的装潢风格愈加典雅清新，突出各自特色与主题，逐渐蜕变成可供客人享受悠闲时光的复合型文化空间。你的旅程中一定要安排一天，来这里享受百分之百江南style的咖啡时光！



A-1. PAS DE DEUX

Korea's first hand-made chocolate café.

韩国首家手工巧克力咖啡厅

▶ **TIME** : 1:00 P.M. ~ 10:30 P.M. (CLOSED ON MONDAYS)
▶ **PRICE** : 3,000 ~ 15,000 WON ▶ **TEL** : 02-545-3971
▶ **ADDRESS** : 644-20 Sinsa-dong, Gangnam-gu, Seoul



A-2. DUSELBRILLANT

A comfortable flower-themed café. Also doubles as a flower shop and offers courses on flower decoration.

溢满花卉芬芳的芳香咖啡厅

▶ **TIME** : 8:00 A.M. ~ 2:00 A.M. ▶ **PRICE** : 8,000 ~ 10,000 WON
▶ **TEL** : 02-1688-5486 ▶ **ADDRESS** : 666-6 Sinsa-dong, Gangnam-gu, Seoul

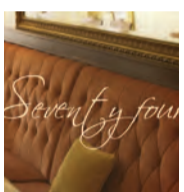


A-3. TOM N TOMS COFFEE THE CALYPSO

A premium coffee shop specializing in single-origin coffee, which will satisfy any coffee drinker's need.

满足咖啡爱好者不同胃口的优质咖啡厅

▶ **TIME** : OPEN FOR 24 HOURS ▶ **PRICE** : 5,000 ~ 8,500 WON
▶ **TEL** : 02-517-9890 ▶ **ADDRESS** : 637-14 Sinsa-dong, Gangnam-gu, Seoul



A-4. CAFÉ 74

Stylish café and restaurant for steak, pasta, brunch, wine and coffee with relaxing and luxurious atmosphere.

悠闲与奢华完美相融的咖啡厅

▶ **TIME** : 11:00 A.M. ~ 2:00 A.M. ▶ **PRICE** : 10,000 ~ 20,000 WON
▶ **TEL** : 02-542-7412 ▶ **ADDRESS** : 83-20 Cheongdam-dong, Gangnam-gu, Seoul

FOOD

Apgujeong is the trendiest place in Korea. It has always been evolving to meet the ever expanding desires of Korea's trendiest consumers. Check out what feeds their hunger at Apgujeong's high-end restaurants.

总能第一时间捕捉到变换不断的潮流大概正是狎鸥亭的魅力所在。

目前韩国最流行吃什么？哪种菜式让人惊为天？你的味蕾对时尚有多敏感？跟随我们一起到狎鸥亭寻找答案吧。



B-1. DONNIEJOE HWAROGUI (Grilled meat, 烤肉料理)

Famous for its luxurious atmosphere, Donnie Joe Hwarogui is a traditional Japanese style grilled meat restaurant. All meats served here are of the highest quality.

正宗日式火炉烤肉

▶ **TIME** : 12:00 P.M. ~ 1:00 A.M. ▶ **PRICE** : 20,000 ~ 40,000 WON
▶ **TEL** : 02-3444-9592 ▶ **ADDRESS** : 661-16 Sinsa-dong, Gangnam-gu, Seoul



B-2. SUNGNYEMUN - Apgujeong Branch (Korean, 韩国料理)

Sungnyemun is a Korean restaurant specializing in meats. Main dishes include bulgogi (Korean marinated beef) and galbi (Korean marinated charcoal grilled meat). Other side dishes are served as a course.

绿色健康又营养均衡的韩定食餐厅

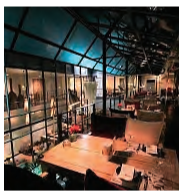
▶ **TIME** : 11:30 A.M. ~ 10:00 P.M. ▶ **PRICE** : FROM 40,000 WON
▶ **TEL** : 02-515-5544 ▶ **ADDRESS** : 570-6 Sinsa-dong, Gangnam-gu, Seoul



B-3. EBISHURA (Seafood, 海鲜料理)

A luxurious seafood buffet restaurant. All ingredients are domestic and fresh. 用韩国海域自产海鲜烹制新鲜海味的餐厅

▶ **TIME** : 11:30 A.M. ~ 3:30 P.M. / 5:30 P.M. ~ 10:00 P.M.
(FOR WEEKEND DINNER, THERE IS A BREAK TIME FROM 7:30 P.M. TO 8:00 P.M.)
▶ **PRICE** : 20,000 ~ 40,000 WON ▶ **TEL** : 02-3443-4455
▶ **ADDRESS** : B1F 611 Jungsan Bldg. Sinsa-dong, Gangnam-gu, Seoul



B-4. ZEN HIDEAWAY (Asian cuisine, 亚洲料理)

Italian and Asian fusion restaurant. Trees, bungalows, and a pond inside the restaurant make the atmosphere fun.

主打东南亚料理的知名餐厅

▶ **TIME** : 11:30 A.M. ~ 2:00 A.M. (LUNCH 11:30 A.M. ~ 2:30 P.M. / DINNER 5:30 P.M. ~ 2:00 A.M. / CLOSED AT 12:00 A.M. ON SUNDAYS) ▶ **PRICE** : 20,000 ~ 40,000 WON ▶ **TEL** : 02-541-1461
▶ **ADDRESS** : 645-18 Sinsa-dong, Gangnam-gu, Seoul

SHOPPING

Korea's latest trends can be found here. Department stores, trendy fashion boutiques, and unique shops are abundant in this neighborhood. If some of the prices are a little shocking, remember, window shopping is cheaper and almost as fun!

来到狎鸥亭罗德奥怎能不购物？韩国本土知名设计师的工作室几乎都设在此处，这里每分每秒都在诞生新的时尚。连欣赏令人叹为观止的橱窗艺术都充满乐趣！还等什么，马上出发一起去淘宝吧！



C-1. THIS CLOSE

Men's clothing shop. Fashion items from a wide range of fashion brands and designers are displayed.

汇聚全球各地服装设计师们的灵感作品，时尚与文化共存的大型购物休闲空间

▶ **TIME** : 10:00 A.M. ~ 10:00 P.M. ▶ **TEL** : 02-3443-0810
▶ **ADDRESS** : 653-19 Sinsa-dong, Gangnam-gu, Seoul



C-2. BLUSH

Designers' collection from a wide range of fashion brands.

汇聚多种服饰品牌、精选设计师作品的特色买手店

▶ **TIME** : 12:00 P.M. ~ 9:00 P.M. (2:00 P.M. ~ 9:00 P.M. SUNDAYS)
▶ **TEL** : 02-542-8328
▶ **ADDRESS** : 648-25 Sinsa-dong, Gangnam-gu, Seoul



C-3. SAN FRANCISCO MARKET

Men's clothing shop carrying Italian and American classic styles.

意式经典与美式经典交融的新派买手店

▶ **TIME** : 11:00 A.M. ~ 9:00 P.M.
▶ **TEL** : 02-542-3156
▶ **ADDRESS** : 647-18 Sinsa-dong, Gangnam-gu, Seoul



C-4. PROJECT RUE

Clothing shop carrying high-quality fashion items.

汇聚高质量品牌，再现奢华魅力的买手店

▶ **TIME** : 11:00 A.M. ~ 8:30 P.M.
▶ **TEL** : 02-545-2747
▶ **ADDRESS** : 647-24 Sinsa-dong, Gangnam-gu, Seoul

GANGNAM TOURIST INFORMATION CENTER

The new landmark for Gangnam tourists! Make your trip to Gangnam even more memorable, thanks to the one-stop service from the Gangnam Tourist Information Center.

One-Stop Tourist Information Center / Medical Tour Center / K-Wave Experience Zone

江南旅游的新地标-江南旅游信息中心

为游客量身定做完美一站式服务，让大家的江南之旅更加特别与难忘！

综合旅游信息中心 / 医疗观光中心 / K-Wave体验区

▶ **TOURISM AND TRAVEL INFORMATION HOTLINE** Just call 1330 from your phone

韩国观光公社旅游咨询热线 拨打 1330

▶ **DASAN CALL CENTER TRANSLATION SERVICE** Just dial 120 from your phone

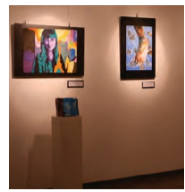
茶山旅游咨询热线外语翻译服务 拨打 120



CULTURE □

Apgujeong, although famous for its fashion, has so much more to offer. There is a thriving art scene found throughout the district. The art and cultural events found here are a mix of the modern and trendy, and traditional.

狎鸥亭在珍藏韩国历史文化的同时，开创并保留了自我独特的个性，正是这种兼收并蓄的情怀使得其成为韩国经久不衰的风尚标。究竟在狎鸥亭奢华的背后，隐藏了哪些文化底蕴呢？跟随我们一起去探究一下吧。



D-1. GALLERY INDECO

Gallery indeco claims to be an art gallery for everyone. Rather than arts suited and understood by a few, Gallery indeco displays arts that can be enjoyed by a broader range of people.

这里没有沉重抽象的作品，是可轻松感受艺术氛围的画廊

▶ TIME : 10:00 A.M.~6:00 P.M. ▶ TEL : 02-511-0032

▶ ADDRESS : 615-4 Sinsa-dong, Gangnam-gu, Seoul



D-2. JAMWON HANGANG PARK

Park at Hangang (River). Catch the occasional concert and festival here. 可用运动器械锻炼身体，也可享受清爽江风的休憩之处

▶ TIME : OPEN FOR 24 HOURS ▶ TEL : 02-3780-0531

▶ ADDRESS : 26-10 JAMWON-DONG, SEOCHO-GU, SEOUL

▶ DIRECTIONS : 800 METER FROM APGUJEONG STN.(SUBWAY LINE 3), EXIT 1
乘车路线：狎鸥亭站1号出口800米处



D-3. PUNGWOLDANG

Started as a music shop for classic music in 2003, Pungwoldang is now everything about classical music. It holds concerts and lectures, and also publishes books on classic music.

雅致环境与古典音乐相遇的文化空间

▶ TIME : 10:00 A.M.~9:00 P.M. (CLOSED ON SUNDAYS) ▶ TEL : 02-512-2222

▶ ADDRESS : 657-37 Sinsa-dong, Gangnam-gu, Seoul

NIGHTLIFE 🍷

Finish your fabulous day in Apgujeong at one of its high-end bars or clubs. Listed are some of the best places to spend your night in Apgujeong.

到江南就一定要来狎鸥亭，到狎鸥亭就一定要感受它的活力之夜！对于希望体验首尔不眠夜的游人，狎鸥亭绝对是不二之选。越夜越美的狎鸥亭，一定会让你流连忘返！



E-1. POCHA PRINCE

A casual pub with modern interior.

拥有现代感十足的装潢与宽敞空间的休闲酒吧

▶ TIME : 6:00 P.M.~6:00 A.M.

▶ PRICE : 10,000~20,000 WON ▶ TEL : 02-544-0079

▶ ADDRESS : 87-7 CHEONGDAM-DONG, GANGNAM-GU, SEOUL



E-2. 55° WINE & DINE

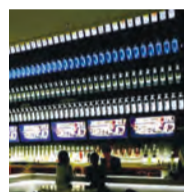
Enjoy great food and wine at this stylish wine bar.

以简洁大方的装潢与亲切周到的服务闻名，是能够品尝醇香红酒的酒吧

▶ TIME : 6:00 P.M.~2:00 A.M., 12:00 P.M.~3:00 P.M.

▶ PRICE : 20,000~40,000 WON ▶ TEL : 02-518-5578

▶ ADDRESS : 83-1 CHEONGDAM-DONG, GANGNAM-GU, SEOUL



E-3. MIXOLOGY

A stylish lounge bar for wide range of cocktails and spirits.

轻型建筑外观为其亮眼特征，是Bar与Club相结合的复合空间

▶ TIME : 11:00 A.M.~12:00 A.M.

▶ PRICE : 10,000~20,000 WON ▶ TEL : 02-541-2510

▶ ADDRESS : 84-9 CHEONGDAM-DONG, GANGNAM-GU, SEOUL



E-4. VIN-GA

A wine bar recognized by the Wine Spectator, a world renowned wine magazine.

受美国著名葡萄酒杂志「葡萄酒观察家」认可的酒吧

▶ TIME : 6:00 P.M.~2:00 A.M. ▶ PRICE : 20,000~40,000 WON ▶ TEL : 02-516-1761

▶ ADDRESS : B1F PODO PLAZA, 634-1 Sinsa-dong, Gangnam-gu, Seoul



APGUJEONG · RODEO STREET

[CAFÉ & FOOD]

A-1. PAS DE DEUX
644-20 Sinsa-dong, Gangnam-gu, Seoul / TEL.02-545-3971

A-2. DUSELBRILLANT
666-6 Sinsa-dong, Gangnam-gu, Seoul / TEL.02-1688-5486

A-3. TOM N TOMS COFFEE THE CALYPSO
637-14 Sinsa-dong, Gangnam-gu, Seoul / TEL.02-517-9890

A-4. CAFÉ 74
83-20 Cheongdam-dong, Gangnam-gu, Seoul / TEL.02-542-7412

B-1. DONNIEJOE HWAROGUI
661-16 Sinsa-dong, Gangnam-gu, Seoul / TEL.02-3443-9592

B-2. SUNGYEMUN
570-6 Sinsa-dong, Gangnam-gu, Seoul / TEL.02-515-5544

B-3. EBISHURA
B1F 611 Jungsan Bldg. Sinsa-dong, Gangnam-gu, Seoul / TEL.02-3443-4455

B-4. ZEN HIDEAWAY
645-18 Sinsa-dong, Gangnam-gu, Seoul / TEL.02-541-1461

[SHOPPING & CULTURE]

C-1. THIS CLOSE
653-19 Sinsa-dong, Gangnam-gu, Seoul / TEL.02-543-0810

C-2. BLUSH
648-25 Sinsa-dong, Gangnam-gu, Seoul / TEL.02-542-8328

C-3. SAN FRANCISCO MARKET
647-18 Sinsa-dong, Gangnam-gu, Seoul / TEL.02-542-3156

C-4. PROJECT RUE
647-24 Sinsa-dong, Gangnam-gu, Seoul / TEL.02-545-2747

D-1. GALLERY INDECO
615-4 Sinsa-dong, Gangnam-gu, Seoul / TEL.02-511-0032

D-2. JAMWON HANGANG PARK
26-10 Jamwon-dong, Seocho-gu, Seoul / TEL.02-3780-0531

D-3. PUNGWOLDANG
657-37 Sinsa-dong, Gangnam-gu, Seoul / TEL.02-512-2222

[NIGHTLIFE]

E-1. POCHA PRINCE
87-7 Cheongdam-dong, Gangnam-gu, Seoul / TEL.02-544-0079

E-2. 55° WINE & DINE
83-1 Cheongdam-dong, Gangnam-gu, Seoul / TEL.02-518-5578

E-3. MIXOLOGY
84-9 Cheongdam-dong, Gangnam-gu, Seoul / TEL.02-541-2510

E-4. VIN-GA
B1F PODO PLAZA, 634-1 Sinsa-dong, Gangnam-gu, Seoul / TEL.02-516-1761

Fabulous day in Gangnam!

狎鸥亭·罗德奥街

APGUJEONG · RODEO STREET 압구정 · 로테오거리

